

# Screen Printing

Add that little bit extra to your display!

Personalise holders with your company logo, a message or advertising slogan. We can offer you a customised screenprinting service to apply your message etc directly onto the brochure/information holder of your choice.



## Requirements

The minimum order quantity for screen print projects is 100 units.

We are PC based. MAC files should be saved in PC format. Most common design and graphics programmes are supported. All fonts must be converted to curves, paths or outlines (Vector files). This avoids font matching and resolution problems and enables us to apply trapping or to make modifications to suit screen process print.

EPS & TIF Files: TIF files must be provided to highest possible resolution and should be at least 1200dpi. For line work all colours should be set as Pantone spot colours and not as CMYK.

Portable Document Files (PDF): PDF files are supported and all fonts must be converted to curves etc as above.

GIF – JPEG – BMP & Word files: GIF - JPEG - BMP and Word files are not acceptable for use as artwork. These files are normally not suitable for reproduction.

Camera ready Artwork: Camera ready artwork can be accepted but this will be scanned and converted to an electronic file.

## Brochure Holder & Leaflet Holder Artwork Preparation

It is preferable to supply line artwork for these products but this does not rule out halftone or four colour process work provided the design allows for any screen resolution restrictions. We suggest that any tints are between 30% and 70%.

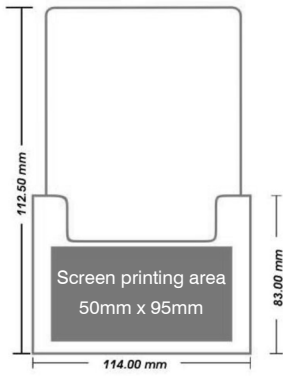
It is advisable to check the compatibility of your programmes with us before dispatching artwork. However, provided it is supplied as a vector file with all fonts converted to outlines there should not be a problem. Please ensure a proof is supplied showing any special instructions. Artwork should be adapted to suit screen process printing. Colour separations, trapping, order of printing colours can be significantly different to lithographic printing.

## Brochure Holders & Colour Matching

Certain colours may appear slightly transparent when printed on to clear products. This is due to the pigments used in the manufacture of the inks. In many cases a background colour, such as White, will have to be printed.

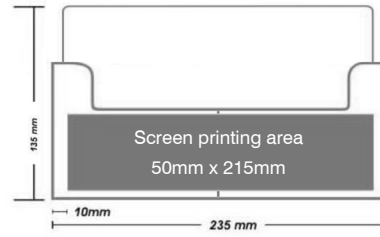
## Colour Matching

We use the Pantone reference system. If a reference colour is not available then a suitable swatch should be supplied. Adjustments have to be made to suit the substrate.



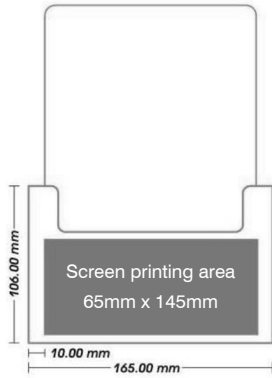
Products with this printable area:

C110



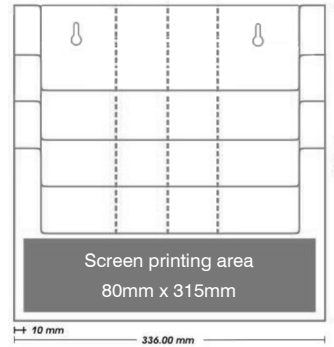
Products with this printable area:

2CA6  
2WA6  
CLA5  
WLA5



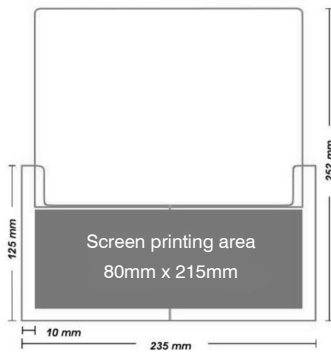
Products with this printable area:

C160



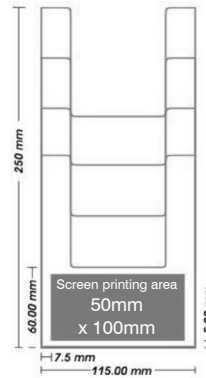
Products with this printable area:

4C330  
4C330X



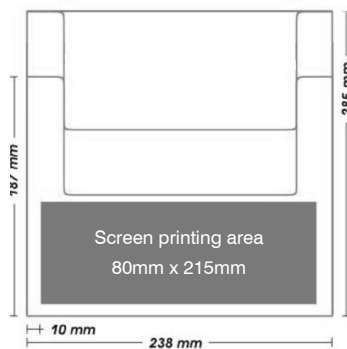
Products with this printable area:

C230    2C112



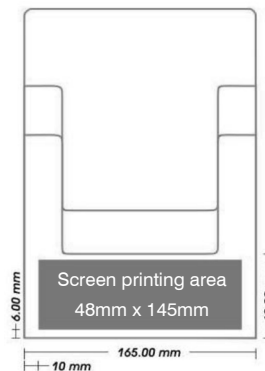
Products with this printable area:

4C110



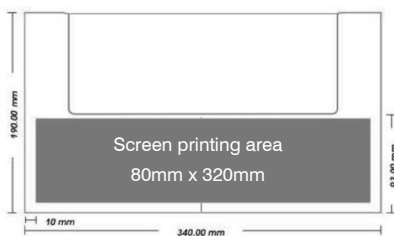
Products with this printable area:

2C230    2C230X  
3C230    4C230  
4C230X



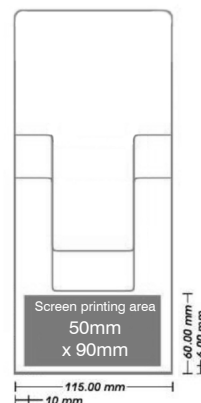
Products with this printable area:

2C160  
3C160  
4C160



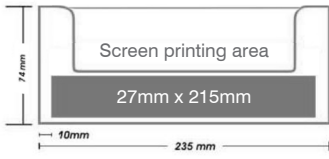
Products with this printable area:

C330  
3C110H  
2C155H



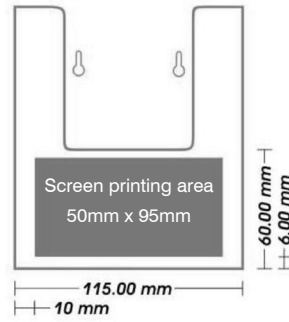
Products with this printable area:

2C110  
3C104



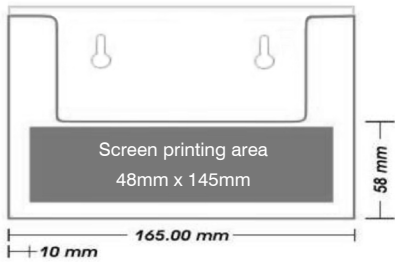
Products with this printable area:

CL230  
WL230



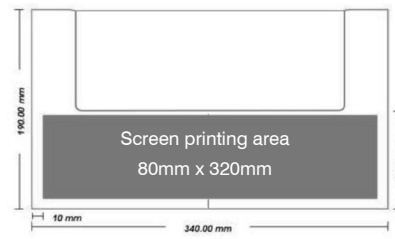
Products with this printable area:

WPA6  
WPA6X



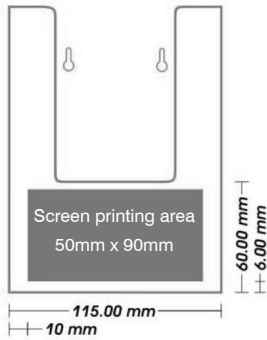
Products with this printable area:

WLA6  
WLA6X



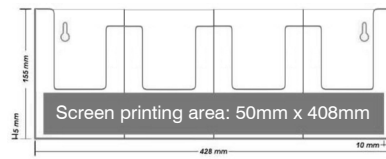
Products with this printable area:

W330  
3W110H  
2W155H



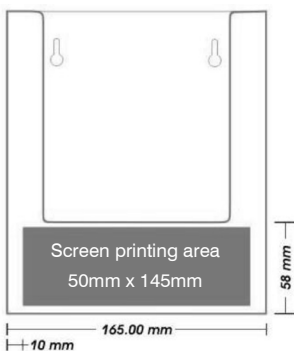
Products with this printable area:

W110  
W110X



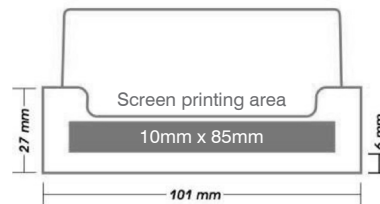
Products with this printable area:

4W104



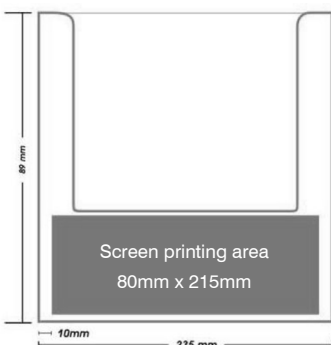
Products with this printable area:

W160  
W160X



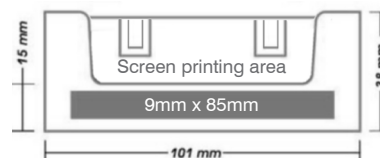
Products with this printable area:

BC93



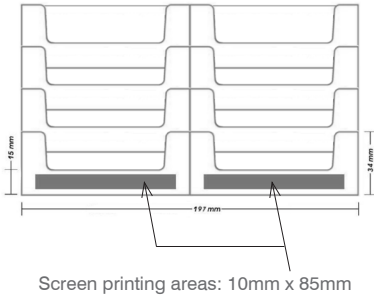
Products with this printable area:

W230  
W230X



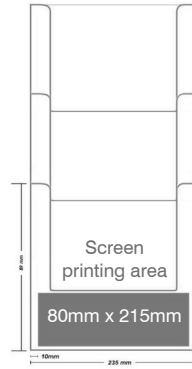
Products with this printable area:

4BC93    NB93  
WBC93    CWBC93



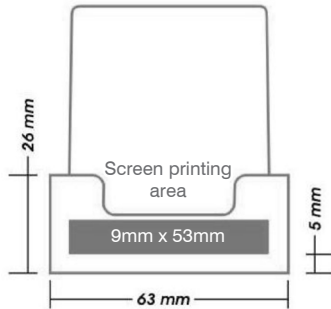
Products with this printable area:

8BC93



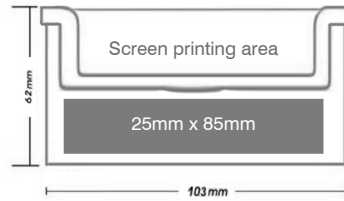
Products with this printable area:

3W230



Products with this printable area:

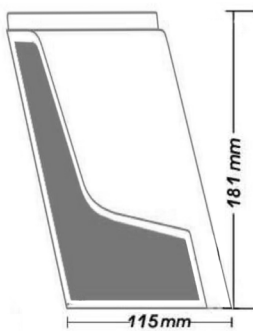
VBC56



Products with this printable area:

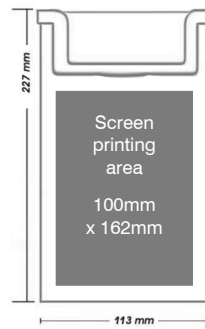
OD95

NB: Subject to suitable artwork. Please contact us with enquiries.



Products with this printable area:

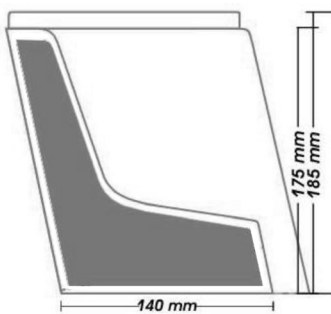
TS110



Products with this printable area:

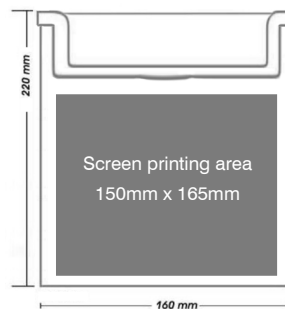
OD110

NB: Subject to suitable artwork. Please contact us with enquiries.



Products with this printable area:

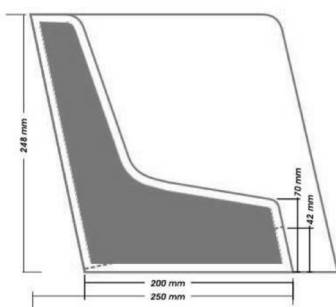
TS160



Products with this printable area:

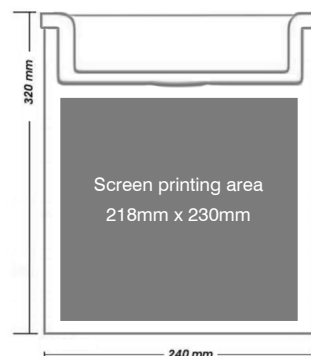
OD160

NB: Subject to suitable artwork. Please contact us with enquiries.



Products with this printable area:

TS230



Products with this printable area:

OD230

NB: Subject to suitable artwork. Please contact us with enquiries.